



Cantabrians: Take a **Hi-Vis Break Stand together against violence**

Personal invitation to attend the White Ribbon Day event in Christchurch

I would like to invite you and your colleagues to attend the White Ribbon Day event to be held in Cathedral Square in Christchurch on Wednesday 25 November 2015 from 12.30-1.30pm.

White Ribbon Day is an international event designed to raise awareness of family violence and asks men to be part of the solution.

The Christchurch event is one of a number of regional and national activities being held around New Zealand such as White Ribbon riders, White Ribbon ambassadors, newspaper pledges, the giant White Ribbon project and the use of numerous resources such as ribbons and posters throughout New Zealand.

The main Christchurch event is aimed at encouraging construction workers and sub contractors who wear 'hi-vis' every day to take a stand against violence alongside other members of the community.

People wear 'hi-vis' to stay safe while working in hazardous environments and we are using this symbolism to highlight the harmful effects family violence has on the community and that any form of violence is 'not ok'.

Please promote this event to your networks and encourage your colleagues and associates to attend.

The White Ribbon Day awareness campaign is being run in partnership by Canterbury Police, Canterbury District Health Board, Canterbury Family Violence Collaboration, Christchurch City Council, Ministry of Justice and Ministry of Social Development.

The timing of White Ribbon Day at the end of November is an ideal opportunity to celebrate the achievements of Operation Bright Hope.

Operation Bright Hope

During November 2015, the Canterbury Police is undertaking a district focus on family violence prevention – Operation Bright Hope.

This aim of this focus is to increase the awareness of family violence within the community and to promote intervention and prevention.

Family violence is unfortunately endemic within New Zealand. One in three women will experience partner violence at some point in their lives, while an average of 14 women a year are killed by their partners or ex partners.

The timing of this focus is important in the lead up to the Christmas and New Year holiday period which places significant additional stresses on Canterbury families.

If you would like any information in relation to Operation Bright Hope, or would like to participate, please contact either Detective Senior Sergeant Leairne Dow, Manager; Family Violence or Sergeant Toni Carroll, Family Violence Intervention Co-ordinator by calling Christchurch Central Police Station on 03 363 7400.

Alternatively, if you would like to receive information in relation to the services available within Canterbury in relation family violence prevention and intervention, please also contact the above.

Yours sincerely



Superintendent John Price
District Commander
Canterbury